



Republic of the Philippines
Department of Education
Region VI – Western Visayas
DIVISION OF AKLAN
Kalibo, Aklan



October 5, 2017

DIVISION MEMORANDUM

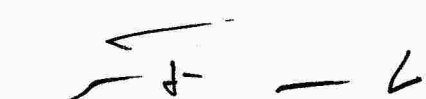
No. 248 , s. 2017

2017 SEARCH FOR BEST UNIT SCHOOL SPORTS PUBLICATION

**To: Chief Education Supervisors
Education Program Supervisors/Coordinators
Public Schools District Supervisors
Principals/Head Teacher In-Charge of the District
Senior/Education Program Specialists
Heads of Public/Private Elementary/Secondary and Integrated Schools**

1. This is to announce to the field that there will be a contest on "Best Unit School Sports Publication" in line with the 2017 Aklan Provincial Athletic Meet which will be held on November 2 – 6, 2017 at the Aklan Sports Complex, Calangcang, Makato, Aklan with the theme: "School Sports: Developing Skills, Promoting Peace, Uniting Local and ASEAN Communities."
2. The objectives of the Provincial Meet are to:
 - a. develop the writing skills of the learners through school sports activities;
 - b. create a documentary report of the school sports activities per participating units; and
 - c. discover potential sports journalist.
3. This contest is in partnership with the Division Elementary and Secondary School Paper Advisers Association (DESSPAA).
4. The publication is a newsletter type, long size bond paper and six (6) to eight (8) pages only. The literature may come from activities during the district meet up to provincial meet. The team may consist of school paper adviser and pupil/student writers. There are 4 minor awards: Best in Editorial Page, Best in Sports Page, Best in Lay-out Page, Best in News Page and a major award: Best Unit School Sports Publication. The winners will receive certificates and the team will be brought in the 2018 Western Visayas Regional Athletic Association (WVRAA) Meet as the delegation school sports writers.
5. The submission of entry is on November 4, 2017 for judging.
6. Expenses incurred in the conduct of these activities are chargeable against local funds or any other sources of funds subject to the usual accounting and auditing rules and regulations.

7. The following documents are enclosed for reference:
Enclosure No. 1 Criteria for Best in Unit School Sports Publication
Enclosure No. 2 Criteria for Best in Editorial Page
Enclosure No. 3 Criteria for Best in Sports Page
Enclosure No. 4 Criteria for Best in Lay-out
Enclosure No. 5 Criteria for Best in News Page
8. Immediate dissemination of this Memorandum is highly enjoined.


Dr. ERNESTO F. SERVILLON, Jr., MNSA, CESO VI
Assistant Schools Division Superintendent,
Officer-In-Charge
Office of the Schools Division Superintendent

Enclosure: As stated
Allotment: 1-4-5 (R.O.12-95)
To be indicated in the Perpetual Index
under the following subjects:

ATHLETICS

RULES & REGULATIONS

TRAINING PROGRAM

MST

"May katawhayan ag kalipayan sa among mga escuelaan."

Enclosure No. 1 to the Division Memorandum No. 248, 2017



2017 AKLAN PROVINCIAL ATHLETIC MEET
Aklan Sports Complex, Calangcang, Makato, Aklan
November 2 – 6, 2017



BEST IN UNIT SCHOOL SPORTS PUBLICATION

UNIT	CONTENT	TECHNICAL	ETHICS	TOTAL
	50%	40%	10%	
	Exhibits balance of news, editorial content, features, sports and other timely and interesting content. Utilizes facts and interviews, covers relevant issues, covers balance of light and serious topics	Arranges stories in decreasing importance, has clear and unbiased headlines, uses pictures and graphics that are properly cropped and captioned. Follows correct journalism style and format	Fairness, balance, accuracy and relevance, cites sources and copyright laws. Avoids potentially libelous, obscene and plagiarized content.	
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JUDGE

Enclosure No. 2 to the Division Memorandum No. 248, 2017



2017 AKLAN PROVINCIAL ATHLETIC MEET
Aklan Sports Complex, Calangcang, Makato, Aklan
November 2 – 6, 2017



BEST IN EDITORIAL PAGE

UNIT	TECHNICAL	CONTENT	ETHICS	TOTAL
	40%	50%	10%	
	(Catchy Headlines, rules of grammar, simplicity of words and presents a distinct style of the section	Presents the stand of the staff on the issues, utilizes facts and interviews. Arguments supported by facts, reflect clear and logical thinking, covers relevant issues, includes opinions but balances factual details with the writers' perceptions.	Fairness, balance, accuracy and relevance, cites sources and copyright laws.	
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JUDGE

Enclosure No. 3 to the Division Memorandum No. 248, 2017



2017 AKLAN PROVINCIAL ATHLETIC MEET
Aklan Sports Complex, Calangcang, Makato, Aklan
November 2 – 6, 2017



BEST IN SPORTS PAGE

UNIT	TECHNICAL	CONTENT	ETHICS	TOTAL
	40%	50%	10%	
	Manifest unity and coherence, observes rules of grammar, uses short and simple words, uses appropriate terms and lingo,	Uses facts from interviews, document reviews, data analysis, and other reliable sources. Covers relevant sports events. Cites facts, historical references)	Fairness, balance, accuracy and relevance, cites sources and copyright laws.	
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JUDGE

Enclosure No. 4 to the Division Memorandum No. 248, 2017



2017 AKLAN PROVINCIAL ATHLETIC MEET
Aklan Sports Complex, Calangcang, Makato, Aklan
November 2 – 6, 2017



BEST IN LAY-OUT PAGE

UNIT	TECHNICAL	CONTENT	ETHICS	TOTAL
	40%	50%	10%	
	Manifest thematic unity, has variety of articles that uses catchy headlines, includes stories that are arranged in decreasing importance, presents distinct and stand-out style of the paper	Headlines are related to the lead, contains articles that are timely and relevant	Fairness, balance, accuracy and relevance, cites sources and copyright laws.	
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JUDGE

Enclosure No. 5 to the Division Memorandum No. 248, 2017



2017 AKLAN PROVINCIAL ATHLETIC MEET
Aklan Sports Complex, Calangcang, Makato, Aklan
November 2 – 6, 2017



BEST IN NEWS PAGE

UNIT	TECHNICAL	CONTENT	ETHICS	TOTAL
	40%	50%	10%	
	(Variety of articles that uses catchy headlines, observes rules of grammars and content, contains lead that are focused on the most important detail, uses appropriate terms and sports lingo in reporting, properly cropped photos and captions)	Uses facts from interviews, document reviews, data analysis, and other reliable sources. Cites facts, historical references)	Fairness, balance, accuracy and relevance, cites sources and copyright laws.	
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JUDGE