



Republic of the Philippines
Department of Education
Region VI - Western Visayas
DIVISION OF AKLAN
Kalibo, Aklan



September 9, 2019


DIVISION MEMORANDUM

No. *299* s. 2019

**TO: Public Schools District Supervisors
Institutional Heads
Unit Leaders**

SUBJECT: 2019 INTERNATIONAL COASTAL CLEAN-UP

1. The Aklan Council, Boy Scouts of the Philippines encourages all Scouts and Unit Leaders especially outfit with Eagle Scout applicants to participate in the 2019 International Coastal Clean-Up.
2. Attached is the BSP, National Office Memorandum No. 58 s. 2019 for your reference.
3. Service Credits will be granted for services rendered on Saturday and Sunday.
4. Full support, cooperation and immediate dissemination of this memorandum are desired.


DR. SALVADOR O. OCHAVO, JR., CESO V
Schools Division Superintendent
Division of Aklan



Boy Scouts of the Philippines

National Office

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04 September 2019

NATIONAL OFFICE MEMORANDUM

No. 58 Series of 2019



To : National Office Directors and Executives
Regional Scout Directors and Executives
Council Scout Executives and Officers-In-Charge
All Others Concerned

SUBJECT : 2019 INTERNATIONAL COASTAL CLEAN-UP

- Background and Rationale.** Pursuant to the **Presidential Proclamation No. 470 Series of 2003**, declaring the **Third (3rd) Saturday of September** of each year as the **"International Coastal Clean-Up Day"** in Observance of the Global Coastal Clean-Up Celebrations. This global initiative started in 1986 by The Ocean Conservancy, a Non-Government Organization based in Washington, D.C., USA, together with Environment Protection Agency as the largest volunteer movement that highlights on clean and healthy ocean by keeping trash out of the water.
- September 21, 2019** is the **3rd Saturday** of the Month for the International Coastal Clean-Up which voluntarily run and manage by the International Coastal Clean-Up Philippines which aims to raise awareness on the extent of the marine debris problem; engage people to remove trash and debris from beaches, waterways and other bodies of water; identify sources of water debris; aid in better-informed policy decisions and improved solid wastes management programs and change behaviors that cause water pollution.
- The Philippines officially joined the ICC in 1994 through the initiative of the International Marinelife Alliance (IMA), an environmental NGO funded by the US AID. In 2006, ICC Philippines, a volunteer group headed by then Vice President of IMA, Commodore Gerry Reyes who was also then a captain of PCGA, was created to assume coordination of ICC nationwide. In 2012, the Philippine Coast Guard Auxiliary (PCGA) was designated by the Ocean Conservancy as co-National Coordinator of ICC Philippines.
- This year's celebration of the 2019 International Coastal Clean-Up has coincided with the Celebration of the **World Organization of the Scout Movement's (WOSM) 2019 International Day of Peace** which aims to promote and intensify the campaign for Climate Change tagged as **"Climate Action for Peace"** on the same date on the **21st September 2019**.
- Aim and Objectives.** This year's event aims to gather the country's largest Scout voluntary action to take concrete steps to combat the effects of Climate Change, through the Climate Action, the International Coastal Clean-Up and the International Day of Peace, especially the massive Clean-Up, of Oceans, Seas, Lakes, Rivers and other In-Land Water Ways and clear them from single-use plastics that threatens the life on land and the life below water as part of the inclusive goals for the Sustainable Development.
- Call for Action.** All Scout Troops, Senior Scout Outfits and Rover Circles of Sponsoring Institutions from all Local Council nationwide are encouraged to include these in their Unit Community Service Plan, in coordination with your respective LGUs, Local DepEd Division Offices, to include but are not limited to:

- a. Coastal Clean-Up
 - b. Tree Planting
 - c. Mangrove Reforestation
 - d. Solid Waste Management
 - e. Reduce, Reuse, Resell and Recycling
 - f. Soil and Water Conservation
 - g. Canals and In-Land Water Ways De-clogging Project
 - h. Lake Shore and River Side Clean-Up
7. Make this as your Unit and Council service project count as Scout Messenger of Peace. Log on to www.scout.org and share your stories and pictures to inspire and encourage others to make a difference by taking positive actions in caring and preserving the oceans and the environment. Take your campaign on social media and create viral impact using the following official hashtags:
 - a. #InternationalCoastalCleanUp2019ph
 - b. #PeaceDay
 - c. #SDGs #SDG13
 - d. #MessengersofPeace
 8. Participation in this event will pre-qualify Boy, Senior and Rover Scouts to earn their **World Scout Environment Badge** as part of the WSEP Programme Letter B. "Take Action" Do an environmental project as provided in the General Guidelines and Procedure in the Application for the World Scout Environment Badge as stated in the **National Office Memorandum No. 38 series of 2016** dated 30 June 2016 for all WSEP Local Coordinators.
 9. All CSEs and RSDs are encouraged to promote this event especially in key cities in Luzon, Visayas, and Mindanao and in Metro Manila, particularly those with strategic coastal areas and inland water ways in order to create significant impact as well as to maximize public visibility, enhanced Scouting's image to its stakeholders in the community.
 10. Everyone is reminded to exercise Safety Precautionary Measures following the Standards of Risk Assessment and Management Systems (RAMS) to ensure Scouts are safe from all forms of harm and abuse during the conduct of outdoor activities including community service projects.
 11. Your participation in this nation wide event will certainly contribute in the preservation of our environment and help alleviate the impact of global warming and climate change. For more information and downloadable program planning tools, references and resources, please visit www.oceanconservancy.org or the website of the International Coastal Clean-Up Philippines at www.icc.ph
 12. For press and photo releases, publicity and reports you may get in touch with **Mr. David Dominic M. Lanuza**, Public Relations and Communication Officer, Office of the Secretary General, through (02) 527 8317 loc. 532 or via email at daviddominic.lanuza@gmail.com. Submit a copy of your narrative and pictorial report after the event to our Public Relations and Communications Office via email at bsp@scouts.org.ph and pr@scouts.org.ph for our official BSP website posting.
 13. Should you have further queries, you may refer them directly to **Mr. Carmelo B. Francia**, Program Research Development Officer III, Field Operations Division, National Office, BSP at (02) 527-83-17 loc. 518 or via Telefax at (02) 527-5112 and email at boyet.francia@scouts.org.ph
 14. For your information, guidance and widest dissemination.


ROGELIO S. VILLA, JR.
 Secretary General

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