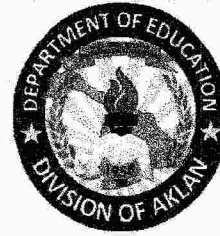




Department of Education
Region VI – Western Visayas
DIVISION OF AKLAN
Kalibo, Aklan



October 18, 2017

To: **Chief Education Supervisors**
Education Program Supervisors
Senior/Education Program Specialists
Public Schools District Supervisors
Principals In-Charge of the District
Head Teacher In-Charge of the District
School Heads of Public Elementary, Secondary
and Integrated Schools
All Others Concerned

Sirs/Mesdames:

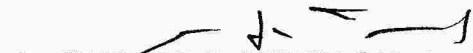
Greetings!

Please find attached letter of invitation from the Provincial Planning and Development Office (PPDO) through the Aklan Gender and Development Council (AGADC) regarding the Advocacy Campaign Project in observance of the 18-Day Campaign to End Violence Against Women (VAW).

For your information and guidance.

Thank you.

Very truly yours,

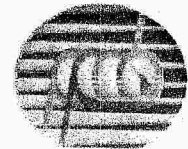

Dr. ERNESTO F. SERVILLON, Jr., MNSA, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

RFD

“May katawhayan ag kalipayan sa among mga escuelahan.”



Republic of the Philippines
Province of Aklan
Municipality of Kalibo



PROVINCIAL PLANNING AND DEVELOPMENT OFFICE
Second Floor, Right Wing, Provincial Capitol Building, 5600 Kalibo, Aklan, Philippines
Tel. No. (036) 268-5442; Telefax No. (036) 262-1555 Email Address: ppdoaklan@gmail.com

"Aklan's vision: our mission, our goal"

October 10, 2017

DR. ERNESTO F. SERVILLON, JR. MNSA, CESO VI
Assistant Schools Division Superintendent
Officer in Charge, DepEd, Kalibo, Aklan

PROVINCE OF AKLAN
RECEIVED
Date: 18 OCT 2017
Time: 1:45 pm
Signature: _____

Attn: Mr. Roland Democrito
GAD Focal Person

Dear Dr. Servillon,

Greetings!

Since 2002, the Philippine government has been actively joining the 16 days of activism against gender-based violence that is being observed globally from November 25 to December 10. Said campaign calls for the elimination of all forms of violence against women through awareness-raising about gender-based violence, strengthening local work and establishing a clear link between local and international work to end VAW, among other undertakings.

This year, we are reiterating last year's theme **"VAW-free community starts with Me"**, strengthening the shift of the campaign to positive advocacy messaging, by giving emphasis on everyone's commitment and contributions in ending VAW, and our collaborative pursuit of our common vision of a VAW-free community.

In view of this, we are conducting an **Advocacy Campaign Project**, which includes the 1) *AGADC Logo Making Contest*, 2) *Poster Making Contest* and 3) *Video Making Contest*.

For the Poster and Video Making contest, may we enjoin your school's participation and to send your entries and participate in this year's observance of the 18 Day Campaign. Attached are the criteria for judging for the Poster and Video Making Contest. For more information or inquiries, please contact 268 5442/262 1555 or 09099369913 and look for Ara, Mau or Paz.

Thank you for your continued support to the program.

Very truly yours,

ENGR. ROGER M. ESTO
PPD Coordinator
Co-chair, AGADC

Noted:

HON. FLORENCIO T. MIRAFLORES
Governor
Chairperson, AGADC

Does your school have what it takes to create the best video in the whole Province of Aklan? Can you show how a VAW free community starts with YOU?

Now's the time to showcase your school's talent and creativity in videography. Represent your school and compete with students from other schools! Get the maximum exposure for your work by joining the VAW FREE video making contest.

Guidelines

1. The video should run for a minimum of 1min. and 30secs. and maximum of 3mins. Including the 10secs. title screen.
2. The video should be in a popularly supported video format (mpg, avi, wmv, mov, mp4)
3. Video resolution should be at least 720p (1280X720), 25 frame rate.
4. Entries should be original. It should not have been submitted to any other video contest.
5. Each entry must showcase the theme: **"VAW FREE COMMUNITY STARTS WITH ME"**.
6. There is no entry fee.
7. Each participating school is only allowed to have a maximum of (2) video entries.
8. To submit an entry, upload the video to Google Drive and link it to ppdospecialprojects@gmail.com together with the following information:
 - a. Title of the Video:
 - b. Name of School:
 - c. Members of the Group:
 - d. Contact number & email address of the representative
9. Entries may be submitted through email starting on October 20, 2017. The deadline for submissions is on Wednesday, October 30, 2017 at 5:00 pm
10. All entries must include the official seal of Aklan, PPDO, and School at the end of the video. For soft copies of these logos, you can visit the PPDO Special Projects Section FB page <https://web.facebook.com/specialprojectssection/>, photos section.
11. All information presented in the video must be cited, giving credit to the original source. Plagiarism of any kind will result in disqualification.
12. No professional assistance is allowed. Adults may assist with production but are limited to verbal guidance only. Adults are allowed to be actors but not content contributors.

Judging Criteria

1. Qualified videos will be judged according to the following criteria:
 - a. Creative Execution- 35%
 - b. Relevance to the Theme - 25%
 - c. Technical Execution - 15%
 - d. Overall Appeal - 25%
2. All Entries will be screened before it will be uploaded for public viewing

General Conditions

1. The contest is open to all DepEd and CHED recognized schools in the Province of Aklan.
2. The AGADC shall also have exclusive rights to the winners' video: publish it in the website and other social media for advocacy and other purposes. The AGADC reserves the right to further refine or make improvements and alterations on the final outcome of the winning entry.

Prizes and Winner Notification

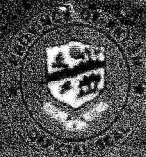
1. Winners will be notified through email and SMS.
2. PPDO has the right the forfeit the prize if unclaimed within two months (60 days) after the announcement of winners.

Prizes will be presented as follows:

1st Place: Php 5,000.00

2nd Place: Php 3,000.00

3rd Place: Php 2,000.00



18-Day Campaign to End VAW



Poster-Making Contest

MECHANICS OF THE CONTEST

1. Contest is open to all elementary and high school students within the Province of Aklan. (maximum of 2 entries per school).
2. Poster must capture the issues on street and public harassment and the role of right holders in preventing violence against women (VAW).
3. Posters must be all original and hand drawn using any kind of medium.
4. Poster size should be 1/2 illustration board in a landscape format
5. Appearance of participants' name, college logo, name of school, or any product/brand name as a material or content in the poster is disallowed.
6. Deadline of submission of entries is on November 15, 2017. Entries must be hand carried to the address below with the attached Endorsement Letter duly signed by the School Director/Principal.

PROVINCIAL PLANNING AND DEVELOPMENT OFFICE
2nd Floor, Provincial Capitol Building
Capitol Site, Kalibo, Aklan

7. All submitted entries will be deemed property of Aklan GAD Commission.
8. Shortlisted entries will be uploaded in AGADC and PPDO's social media accounts: Facebook (<https://www.facebook.com/GADCAklan>) and like this page <https://www.facebook.com/specialprojectssection>
9. Ineligibility of the entry to comply with all these requirements shall be sufficient ground for disqualification.

*Winners agree to the disclosure and publication of their names and other particular, to participate in any photo, publicity or other media arrangements made by AGADC and to announce winners to the general public as AGADC deem appropriate.

Deadline of Submission of Entries: November 15, 2017

PRIZES:

- 1st Place - 3,000
- 2nd Place - 2,000
- 3rd Place - 1,000
- People's Choice Award - 500

CRITERIA:

- Relevance to the Theme - 50%
- Style and Creativity - 30%
- Composition and Originality - 20%
- TOTAL - 100%

