DIVISION MEMORANDUM
No. 357, s. 2021

BINHI: GULAY MUKBANG FAMBAM CHALLENGE

1. Pursuant to DepEd Memo No. 95, s. 2018 “Sustaining the Implementation of the Gulayan sa Paaralan Program in Public Elementary and Secondary Schools Nationwide and Proclamation No. 847: Declaring the Fourth Sunday of September as Family Thanksgiving Day,” the Schools Governance and Operations Division – Youth Formation Division will launch an online Gulay Mukbang Fambam Challenge.

2. The activity aims to achieve the following objectives:
   a. Encourage and improve health and nutrition among learners through eating vegetables;
   b. Provide alternative activity to learners to lessen the possibility of depression and other mental health concerns amidst the Covid-19 pandemic;
   c. Promote and enhance vegetable production in the home; and
   d. Educate parents on how to improve the nutritional status of their children.

3. The challenge is open to all public elementary, secondary, and integrated schools of DepEd – SDO Aklan. The guidelines and schedule of this activity are found in Enclosure no.1.

4. Adherence to the health protocols (Refer to D.O. No. 14, s. 2020 – Guidelines on the required Health Standards in Basic Education Offices and Schools) of every participant shall be strictly observed.
5. Expenses incurred for the garden tools, vegetable seedlings and school supplies for this activity shall be charged/sourced from the Special Education Fund of the Province of Aklan, subject to the usual accounting and auditing rules and regulations.

6. Immediate and wide dissemination of this Memorandum is desired.

MIGUEL MAC D. APOSIN EdD, CESO V
Schools Division Superintendent

Enclosure: as stated
Reference: DeptEd Memo No. 95, s. 2018 and Proclamation no. 487
To be indicated in the Perpetual Index
under the following subjects:

AWARDS     PUPILS     STUDENTS     TEACHERS
Enclosure 1 for Division Memo No. 317, s. 2021

**Gulay Mukbang Fambam Challenge Guidelines**

1. All public schools, both elementary and secondary are invited to join the Gulay Mukbang Fambam Challenge. Each school may submit one entry only. For Integrated Schools, there may be two entries, one from the secondary and one from the elementary level.

2. The contestants to this activity are bona fide students/pupils and shall make a vlog (video blog) while eating vegetables with their family.

3. The video shall be in mp4 format with a minimum duration of two (2) minutes and maximum of three (3) minutes.

4. The video must be informative, instructional, and/or entertaining and must not contain any malicious and offensive content.

5. The vegetables to be eaten by the participant must be mainly composed of eight or more varieties of vegetables found on the Philippine Folk Song, “Bahay Kubo.”

6. All participants shall register on bit.ly/YFGMFC21 on or before **September 20, 2021** and post the video at their DepEd Tayo – Youth Formation School Page on **September 22, 2021** with the subject Gulay Mukbang Fambam Challenge, their name, school, district, and hashtags: #depedaklan #depedkabataan2021 #yfd #gulaymukbangfambamchallenge #highschool (to be used by secondary participants) #elementary (to be used by elementary participants).
7. This is a popularity contest. The selection of top ten most number of views will be selected per category (secondary and elementary) on September 29, 2021 at nine o’clock in the morning and shall be posted on the official Facebook page of Youth Formation Section, “DepEd Tayo – Youth Formation Aklan.” The winners will receive an electronic certificate and **Php5,000 worth of Garden tools, seeds and school supplies.**

8. Failure to comply with any requirement set by the guidelines will automatically lead to disqualification.

Note: It is advised that the winners who will receive garden tools and seeds will document the planting process and submit updates every last week of the month through aklanyouthformation@gmail.com.