



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

May 31, 2021


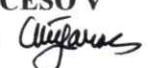
Division Memorandum

No. 139 s. 2021

DEPED TV WINS GRAND PRIZE AT SIGNIS ASIA TV CONFERENCE

To: OIC, Office of the Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
School Heads of Public and Private Elementary, Secondary and Integrated Schools
All Others Concerned

1. Attached are Regional Memorandum No. 245, s. 2021 titled *DepEd TV Wins Grand Prize at Signis Asia TV Conference*, based on *AIDE MEMOIRE* dated May 19, 2021.
2. Immediate dissemination of this Memorandum is desired.


MIGUEL MAC D. APOSIN, EdD., CESO V
Schools Division Superintendent 

Enclosure: As stated

References: Aide Memoire from Usec. Alain Del B. Pscua, and RM 245, s. 2021

Allotment: 1-2 (R.O. 12-94)

To be indicated in the Perpetual Index

Under the following subjects:

CURRICULUM
LEARNING RESOURCES



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Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS

MAY 26 2021

REGIONAL MEMORANDUM
No. 245, s. 2021

DEPED TV WINS GRAND PRIZE AT SIGNIS ASIA TV CONFERENCE

**To: Schools Division Superintendents
All Others Concerned**

1. Attached is **AIDE MEMOIRE** dated May 19, 2021 titled *DepEd TV Wins Grand Prize at Signis Asia TV Conference*.
2. Immediate dissemination of this Memorandum is desired


RAMIR B. UYTICO EdD, CESO IV
Regional Director

Enclosure : As stated
Reference: Aide Memoire from Usec. Alain Del B. Pascua
Allotment : 1 – (R.O. 12-94)
To be indicated in the Perpetual Index
under the following subjects:

CURRICULUM
LEARNING RESOURCES



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Document Name	Document No.	Date Created	Revision Number
Regional Memorandum	DepEd RO6-CLMD-LRMS-RM - 004	05-25-2021	00



OUAD00-0521-0123
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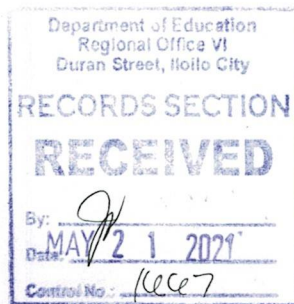
Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

AIDE MEMOIRE

19 May 2021

DEPED TV WINS GRAND PRIZE AT SIGNIS ASIA TV CONFERENCE



The DepEd TV project titled *Bridging over the Pandemic* has recently won the **Grand Prize for Outstanding Thematic Presentation!** The prestigious recognition was given by Signis Asia, a regional group of Signis which is a **World Catholic Association for Communication** known for fostering ecumenical dialogues on television and on the internet.

The winning DepEd TV campaign featured the Department of Education's **Blended Learning Strategy that uses television as one of the modalities of instruction.** The project also showcased **DepEd TV's Teacher Broadcaster training program.** DepEd TV was honored for its **use of technology in ensuring that learning continues**, even with the absence of face-to-face classes as a result of the COVID-19 pandemic.

DepEd TV was also **cited for adhering to the Department's core values of Maka-Diyos, Maka-Tao, Maka-Bayan and Maka-Kalikasan.** The television channel was praised for demonstrating that **educational content can be informative, yet at the same time, entertaining and delightful** for learners, parents and teachers.

The jury also commended the hard work of Teacher Broadcasters on and off camera. It recognized their passion, dedication and resilience during the global health crisis.

Signis has representations from over 100 countries. It is also recognized by the Vatican. As an international body, it has consultative status with United Nations Educational, Scientific and Cultural Organization (UNESCO), the Economic and Social Council (ECOSOC) of the United Nations, and the Council of Europe. For its part, Signis Asia, which declared DepEd TV the grand prize winner is one of Signis' regional groups that has programs in South Asia, Southeast Asia and East Asia. It also has communication desks in the fields of Media Education, Journalism, Radio, Television, Cinema and Digital Media.



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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The **Grand Prize for Outstanding Thematic Presentation** was conferred on **DepEd TV** during the **Signis Asia TV Conference** held in South Korea on **May 12 to 14, 2021**. During this important event, representatives from eleven countries shared their experiences and insights on how to serve Catholic communications on television and online amid the pandemic. DepEd TV Lead Consultant Paolo Bediones received the award for the Department of Education.

Bediones presented to the conference a brief history of DepEd TV and the journey of the Teacher Broadcasters. Bediones also shared several video lessons that were produced by DepEd for broadcast on television and online through the platforms DepEd Commons and the Official DepEd YouTube Channel.

The DepEd TV project *Bridging over the Pandemic* was anchored on the **mandate from Secretary Leonor Magtolis Briones that “Education must continue, no matter what.”** The project was buoyed by the spirit of *Bayanihan* or in the context of Catholic Social Teachings, the call to family and community to show solidarity by participating in the activities.

Aside from this latest honor, DepEd TV had received previous awards. These recognitions include the following:

- **Policymaker EdTech Champion Award and finalist for the Crisis and Conflict Response Award** given at the 10th Anniversary of the Mobiles for Education Alliance (mEducation Alliance) held on February 11, 2021.

mEducation Alliance is a non-government organization that is focused on promoting technology as a way to improve the quality of education around the world. The body was formed in 2010. It is a unique multi-stakeholder convening platform that is meant to bring together government, donor policy-makers, investors, researchers, and practitioners so that they can work together to help developing countries.

Among the mEducation Alliance members are the Association for the Development of Education in Africa (ADEA), African Union, Asian Development Bank, British Council, Center for Universal Education at Brookings, EdTech Hub, Education Above All, Federal Ministry for Economic Cooperation and Development (Germany), GESCI (UN ICT Task Force), GIZ, GPE, GSMA, Hempel Foundation, International Association for Mobile Learning, IDRC-CRDI (Canada), ISTE, International Telecommunications Union, Jacobs Foundation, Korean Education and Research Information Service (KERIS), Norad, Organization of American States, Peace Corps, Save the Children, SPIDER, Qatar Foundation International, T4, The World Bank, The UN Refugee Agency (UNHCR), UNICEF, UNESCO, UKaid, USAID, US Department of State, VVOB, World Vision and World Wide Web Foundation, among others.

It was the United States Agency for International Development (USAID) that nominated DepEd TV. USAID is an independent agency of the United States in charge of civilian foreign aid. DepEd was unaware of the nomination made by USAID.



- **EdTech Leader in Asia Silver Awardee given by EduTech Asia 2019**

EduTech Asia is Asia's largest conference and exhibition for educators and edtech providers.

- **Shortlisted for Dedicated Teacher Awards 2021**

(Nominated by Cambridge University Press)

The Dedicated Teacher Awards is a global competition in which one can nominate a current primary or secondary teacher for an accomplishment.

- **Acknowledged by international online platform Wix.**

Here is an excerpt of the article:

NEW YORK, July 30, 2020/PRNewswire/ -- "Wix.com, Ltd. (NASDAQ: WIX), the global leader in website creation, announced today the results of a first-of-its-kind project independently initiated by the Philippines' Department of Education under Philippine's 'Digital Rise Program' that will bring e-learning curriculums to back-to-school programs starting in August."

"With COVID-19 restrictions in place, small businesses, entrepreneurs, and schools across the world experienced unprecedented transitions to operating exclusively online. This disruption was particularly devastating for schools, which had to pivot to full-time remote learning with little time to prepare," said Dror Shaked, Senior Vice President at Wix.

"In May 2020, amid the pandemic, tens of thousands of teachers and schools came together with a joint mission -- to bring the Philippines education system online -- and in only two days, 43,000 e-learning sites were created for schools to make available digital curricula online," said Shaked.

Here is the link to the write-up:

<https://www.prnewswire.com/news-releases/wix-helps-bring-first-of-its-kind-remote-learning-initiative-to-philippines-department-of-education-301102798.html>

- **Trained teachers for the Kotobee Interactive Ebook Contest emerged as champion and another was a runner-up.**

The competition took place from September 1, 2020 to September 30, 2020.

Kotobee is open internationally to anyone eighteen years old or older. Any person can join the competition except for those who are directly involved with the company and the contest itself.

Following is the link:

<https://blog.kotobee.com/kotobee-interactive-ebook-contest-2020/>



- **DepEd Commons placed fourth in top trending searches in the Philippines in 2020. It also topped the education category.**

In December 2020, Google released its complete list of top trending searches in the Philippines. Google Southeast Asia's analytical head for consumer packaged goods and retail Geia Lopez said that many Filipinos realized the importance of going digital now more than ever to search for answers and to cope with the new changes happening around them.

As per the latest SEA e-Conomy report, a significant number of Filipinos availed of the new digital services. 54% of the new online users came from areas outside the cities.

This Aide Memoire on DepEd TV's latest achievement in its string of victories is being submitted to Secretary Leonor Magtolis Briones and DepEd officials for their information and update.


ALAIN DEL B. PASCUA
Undersecretary

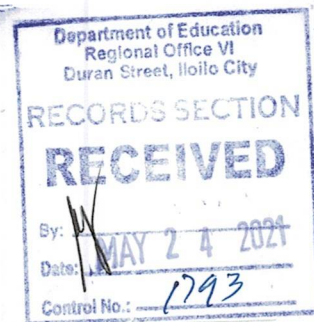


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Republic of the Philippines
Department of Education
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PRESS RELEASE

DepEd TV wins SIGNIS Asia TV Conference Grand Prize

May 22, 2021 – Highlighting the spirit of Bayanihan and the dedication to ensure learning continuity, the Department of Education (DepEd) TV bagged the Grand Prize for Outstanding Thematic Presentation in the recently concluded SIGNIS Asia TV Conference held in South Korea.

Titled *Bridging over the Pandemic*, the entry of DepEd TV was praised by the juries for demonstrating that educational content can be informative and entertaining for learners, parents, and teachers at the same time.

"The entire DepEd family is truly proud of the DepEd TV team for their relentless dedication and innovative efforts to support our learners. This award is the latest testament of the hard work they put in pursuit of learning continuity. We will continue to improve this initiative while exploring more platforms that can transform education and make it accessible for all," Secretary Leonor Magtolis Briones shared.

The juries also commended the hard work of DepEd TV Teacher-Broadcasters on and off camera and recognized their passion, dedication, and resilience amidst the global health crisis.

"Our project was anchored on the mandate from Secretary Leonor Magtolis Briones that 'Education must continue, no matter what.' The project was buoyed by the spirit of Bayanihan and in the context of Catholic Social Teachings, the call to family and community to show solidarity by participating in the activities," Undersecretary for Administration Alain Del Pascua explained.

During the awarding ceremony, representatives from 11 countries, including the Philippines, shared their experiences and insights on serving Catholic communications on television and online amid the pandemic.

DepEd TV Lead Consultant Paolo Bediones received the award on behalf of the Department and presented to the conference a brief history of DepEd TV, the journey of the Teacher Broadcasters, and the lessons produced for the DepEd TV and DepEd Commons platforms.

SIGNIS Asia is one of the regional groupings of SIGNIS, the World Catholic Association for Communication. Its objective is to foster and coordinate communication activities in the regions of South Asia, South East Asia, and East Asia.

The Signis Asia citation is the latest among the recognitions received by the Department for its DepEd TV initiative. Previously, the project was also recognized as Policymaker Edtech Champion Award and a finalist for the Crisis and Conflict Response Award, EdTech Leader in Asia Silver Awardee from EduTech Asia, shortlisted for Dedicated Teacher Awards 2021 by Cambridge University Press, among others.



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DepEd TV and DepEd Commons are programs spearheaded by the Information and Communications Technology Service headed by Director Abram Y.C. Abanil, under the Administration Strand led by Undersecretary Pascua and Assistant Secretary Salvador Malana III. It is part of the Public Schools of the Future (PSOF) Framework of the Administration Strand under the leadership of Secretary Briones.

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Photo from
Paolo Bediones

DEPED TV WINS SIGNIS ASIA TV CONFERENCE GRAND PRIZE

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