



Republic of the Philippines
Department of Education
Region VI – Western Visayas
DIVISION OF AKLAN



Archbishop Gabriel M. Reyes Street, Kalibo, Aklan

November 13, 2019

DIVISION MEMORANDUM

No. 407, s. 2019

**DEVELOPMENT AND REPRODUCTION OF INFORMATION EDUCATION AND
COMMUNICATION (IEC) ADVOCACY AND INSTRUCTIONAL MATERIALS ON
GENDER AND DEVELOPMENT**

**To: Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Senior/Education Program Specialists
Heads of Public Elementary, Secondary and Integrated Schools
Division GAD Focal Point System
All others concerned**

1. Republic (RA) 9710 otherwise known as Magna Carta of Women of 2009 Section 16. A. 2a mandates the Department of Education to develop gender-fair instructional materials "review, revise and update programs, syllabi, textbooks and other instructional materials to ensure that gender biases and discrimination are eliminated."
2. In addition, DepEd Order No. 40, s. 2012 (Child Protection Policy) provides that the Division Office shall conduct advocacy campaigns, capability building, information dissemination activities, and in-service training for teachers on the protection of children in school from abuse, violence, exploitation, discrimination, bullying or peer abuse and other related cases.
3. In this connection, there will be a Training-Workshop on the Development of IEC Advocacy and Instructional Materials on Gender and Development at Ati-atihan Festival Hostel, Kalibo, Aklan on November 20-22, 2019.
4. This training aims to: a.) strengthen awareness on Gender and Development; b.) develop IEC advocacy and instructional materials; and c.) value the importance of GAD principles, concepts and core messages in the workplace/schools
5. Each district shall send the following participants:

- 1 Writer
- 1 GAD/Child Protection Coordinator – Elementary
- 1 GAD/Child Protection Coordinator - Secondary
- 1 Digital Illustrator
- 1 Manual Illustrator

Total: 5 Participants per District

"May katawhayan ag kalipayan sa among mga escuelahan."

6. The following shall compose the Quality Assurance Team:

Perpetua N. Goyo
Christina C. Iradiel
Jeanelyn R. Democrito

7. District GAD/Child Protection Coordinators and writers shall bring the previously developed contextualized materials (small/big books) on gender and development and compilation of GAD related short stories for reference. Likewise, digital illustrators are requested to bring laptop with photoshop application for output development and presentation.

8. The training Matrix is found in Enclosure No. 1 of this Memorandum.

9. ***"It is understood that in the conduct of this activity, there shall be no discrimination in the provision of Learning and Development interventions on the account of age, school, gender, civil status, disability, religion or other similar factors/personal circumstances that run counter to the principles of equal opportunity."***

10. Expenses relative to this activity shall be charged against the Division GAD Budget while travel expenses of the participants shall be charged against local/ school MOOE funds, subject to the usual accounting and auditing rules and regulations.

11. Immediate and wide dissemination of this Memorandum is earnestly desired.


MIGUEL MAC D. APOSIN EdD, CESO V
Schools Division Superintendent 

Enclosure: As stated

Reference: Magna Carta of Women of 2009

DepEd Order No. 40, s. 2017

DepEd Order No. 32, s. 2017

To be indicated in the Perpetual Index
under the following subjects:

**CAMPAIGN
SEMINAR**

**EDUCATION
STUDENTS**

**POLICY
TEACHERS**

**PUPILS
WORKSHOP**

SCHOOLS

RFD

"May katawhayan ag kalipayan sa among mga escuelahan."

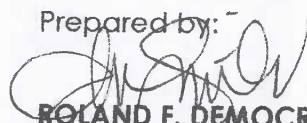
**DEVELOPMENT AND REPRODUCTION OF INFORMATION, EDUCATION AND
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GENDER AND DEVELOPMENT**

November 20-22, 2019
Ati-atihan Festival Hostel, Kalibo, Aklan

MATRIX

TIME	DAY 1	DAY 2	DAY 3
7:30-8:00 AM	Arrival and Registration	Management of Learning	Management of Learning
8:00-9:00 AM	Opening Program	Workshop on the Development of IEC Advocacy and Instructional Materials	Workshop on the Development of IEC Advocacy and Instructional Materials
9:00-10:30 AM	Gender and Development for Gender Responsive Schools Roland F. Democrifo EPSt II – HRDS Division GAD and Child Protection Coordinator		
10:30-12:00 NN	Re-Orientation on Child Protection Policy Roland F. Democrifo EPSt II – HRDS Division GAD and Child Protection Coordinator		
12:00 -1:00 PM	LUNCH		
1:00-2:00 PM	Review on the Development of Localized Instructional Materials Ms. Perpetua N. Goyo Master Teacher II	Initial Presentation and Critiquing of Outputs QA Team: Perpetua N. Goyo Christina C. Iradiel Jeanelyn R. Democrifo	Final Presentation and Critiquing of Outputs QA Team: Perpetua N. Goyo Christina C. Iradiel Jeanelyn R. Democrifo
2:00 – 4:00 PM	Writeshop on the Different Themes		Gallery Walk
4:00 – 5:00 PM	Critiquing of Outputs		Closing Program

Prepared by: ~



ROLAND F. DEMOCRITO

Education Program Specialist II
Division GAD/Child Protection Coordinator

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