

Republic of the Philippines Department of Education Region VI-Western Visayas **DIVISION OF AKLAN** Kalibo, Aklan



DIVISION MEMORANDUM No. 214, s. 2017

September 12, 2017

# DISSEMINATION OF THE 2017 DEPARTMENT OF TRADE AND INDUSTRY CONSUMER WELFARE MONTH CELEBRATION

To: Chief Education Supervisors
 Education Program Supervisors
 Public Schools District Supervisors
 Senior/Education Program Specialists
 Principals/Head Teachers In-Charge of the District
 School Heads of Public/Private Secondary/Integrated Schools

- 1. In support to the Provincial Consumer Welfare Month celebration of the Department of Trade and Industry, this Office is encouraging all secondary schools both public and private to participate in the conduct of **2017 Consumer Quiz Bee** as the highlight of this year's celebration.
- 2. The participants to the said quiz bee are two (2) students from either grade 9 or grade 10 with their parents/guardian in tandem.
- 3. The elimination round will be conducted at the following sites/districts:

Site

Date

- Kalibo Pilot Elementary School September 27, 2017 (8:30 AM -11:00 AM) Coverage - Kalibo I and II, Numancia, New Washington, Batan
- Aguinaldo T. Repiedad Sr. IS September 27, 2017 (1:30 PM 4:00 PM)
   Coverage Banga, Altavas, Balete, Libacao, Madalag
- Naisud Central School September 28, 2017 (8:30 AM -11:00 AM)
   Coverage Ibajay East and West, Buruanga, Malay, Nabas
- Tangalan Central School September 28, 2017 (1:30 PM 4:00 PM) Coverage - Makato, Tangalan, Lezo, Malinao
- 4. Winners in the elimination round will compete in the provincial level tentatively scheduled in the 2nd week of October 2017 at City Mall Kalibo. The provincial winner will compete in the Regional Level in the 3rd week of October 2017 in Iloilo City.
- 5. Attached herewith the Quiz Bee mechanics for the said contest.
- 6. Immediate and wide dissemination of this Memorandum is earnestly desired.

Dr. ERMESTO F. SERVILLON, Jr., MNSA, CESO VI Asst. Schools Division Superintendent M Officer In-Charge

Office of the Schools Division Superintendent

Reference: No. 2017-09

To be indicated in the Perpetual Index under the following subjects:

**CONTESTS** 

**ECONOMICS** 

CONSUMERISM

SECONDARY

# PROVINCIAL QUIZ BEE MECHANICS

## A. General Mechanics

- Contestants shall be a tandem of one parent and one student, i.e., mother/daughter
  or mother/son or father/son or father/daughter. In the absence of both parents, the
  recognized guardian of the student is allowed.
- 2. The student-contestants shall be Grade 9-10 (High School) students.
- 3. The Consumer Welfare Quiz Bee shall be a game-style competition where contestants shall answer questions in writing before a live audience.
- 4. The student-contestants shall wear their complete school uniform (with identification card) during the contest.
- 5. The contestants' personal belongings such as bags, cellphones, tablet PCs, and writing and information materials shall be left in a designated area in the venue during the course of the contest.
- The coaches of the students are advised to occupy the designated place at the venue. During the course of the contest, private communications between or among students and their respective coaches and/or their supporters are not allowed.
- 7. The results of the contest as proclaimed by the Board of Judges will be final and executory.
- 8. The questions for this competition will be formulated from the following topics:
  - a. Consumer Rights & Responsibilities
  - b. Business Name Law
  - c. Product Service and Warranty
  - d. Deceptive Sales Acts and Practices
  - e. Gift Check
  - f. Price Act
  - g. Consumer Act
  - h. Labelling and Fair Packaging
  - i. CWD Program

- j. No Return No Exchange
- k. Standards
- I. Senior Citizens/PWD
- m. Price Tag
- n. Sales Promotion
- o. Handling Own Complaints
- p. DTI e-presyo
- q. No Shortchanging Act

9. Winners shall be awarded prizes right after the contest.

## **Elimination Round**

1<sup>st</sup> Prize - ₱3,000.00 worth of groceries
2<sup>nd</sup> Prize - ₱2,000.00 worth of groceries
3<sup>rd</sup> Prize - ₱1,000.00 worth of groceries

All winners are qualified to compete in the Provincial Level

## Provincial Level

Champion
- ₱ 5,000.00 worth of Gift Certificates
First Runner-up
- ₱ 4,000.00 worth of Gift Certificates
- ₱ 3,000.00 worth of Gift Certificates
9 Consolation Prizes
- ₱ 1,000.00 worth of Gift Certificates

10. In case the Provincial Champion is unable to compete in the Regional level, the duly certified 1<sup>st</sup> Runner – up will take the place of the champion and officially represent the province in the Regional level.

#### **B. Reading Mechanics**

- 1. Each question will be read twice by the Quizmaster.
- 2. After the second (2<sup>nd</sup>) reading, the Quizmaster shall say "go"--- only then will the contestants be allowed to write their answer.

# C. Answering Mechanics

- 1. The ten (10) second time limit will automatically begin with the word "go" by the Quizmaster.
- 2. The contestants shall use the writing materials (bond paper and marking pen) provided in answering the questions.
- 3. Before a question is read, the contestants must raise their pentel pen.
- 4. The contestants shall write his/her answer in PRINT only on the bond paper provided
- 5. After the time limit and the bell sounds, the contestants must stop writing and raise their answer cards overhead facing the judges and Quiz Master immediately.
- 6. The Quizmaster shall read and verify the contestants' answers.
- 7. There will be four (4) rounds: Easy, Average, Difficult and Clincher. The Clincher round takes place only if there is a tie.
- 8. In the Easy round, three (3) questions will be asked; in the Average Round, five (5) questions; in the Difficult Round, seven (7) questions, and in the Clincher Round, as many questions as needed.

9. Points are assigned for each question answered correctly:

Easy Question	1 point
Average Question	2 points
Difficult Question	3 points
Clincher Question	5 points

- 10. All contestants shall participate in all the three (3) rounds except when they will have violations of the mechanics, in which case they will be disqualified.
- 11. For multiple choice questions, the contestants shall write the letters of their selected answers.
- 12. For True or False questions, the Contestants shall write the words True or False
- 13. For identification, fill in the blank and enumeration questions, the contestants shall write the words asked for.
- 14. Answers that are incorrectly spelled are considered wrong.
- 15. Contestants must wait for the "GO" signal before writing their answers.
- 16. The Quiz Master shall say "STOP" at the end of the time limit. The contestants shall stop writing their answers and raise their marking pens at the "STOP" signal. A contestant caught writing after the "STOP" signal will be dealt with as follows:

First Offense - FIRST WARNING
Second Offense - SECOND WARNING
Third Offense - DISQUALIFICATION

## D. Scoring Mechanics

- 1. The contest shall follow a point system of scoring.
  - a. Easy Round 1 point
  - b. Average Round 2 points
  - c. Difficult Round 3 points
  - d. Clincher Round 5 points
- 2. At the end of each round, the cumulative score of each participant shall be computed and announced by the Quiz Master.
- 3. At the end of the contest, the contestant with the highest cumulative score shall be declared the Champion. The next two highest scoring contestants shall be declared First and Second Runners up, respectively.

# E. Tie Breaking Mechanics

- 1. In case of ties, clincher questions shall be asked.
- 2. Clincher questions shall be identification-type.
- 3. Contestants are given 15 seconds to answer the clincher question.
- 4. The winner shall be determined on a first-to score basis.

# F. Protest Mechanics

- 1. The duly registered teacher coach of the contestant is the only person authorized to make a protest.
- 2. All protests should be referred to the Board of Judges immediately, before the Quizmaster reads the next question.
- 3. Only the teacher coach will act as the Official Chaperon/ Guardian of the contestant to the Regional Quiz Bee.
- 4. The Board of Judges shall be in complete control of the contest. Their decision shall be final in all questions/ protests.



Ref. No. 2017-09-

4 September 2017



## **DR. ERNESTO SERVILLON**

Division Schools Superintendent DEPARMENT OF EDUCATION Kalibo, Aklan

Dear Dr. Servillon:

October every year is declared as the Consumer Welfare Month. This annual celebration aims to broaden the scope of consumer education by raising consumer awareness.

To highlight this year's celebration, the Department of Trade and Industry has lined up various activities, one of which is the conduct of a **Consumer Quiz Bee** to be participated in by Grade 7-12 students with parents/guardians in tandem.

The elimination round will be clustered accordingly:

# Cluster

Cluster 1	Buruanga, Malay, Nabas, Ibajay
Cluster 2	Tangalan, Makato, Lezo, Malinao
Cluster 3	Numancia, Kalibo, New Washingto, Batan
Cluster 4	Altavas, Balete, Banga, Libaca, Madalag

Winners from the elimination round will compete in the provincial level on the 2<sup>nd</sup> week of October 2017 tentatively at the City Mall Kalibo. The provincial winner will compete in the Regional Level on the 3<sup>rd</sup> week of October 2017 in Iloilo City.

In this regard, we are seeking your assistance in identifying school sites where we can conduct the elimination rounds of the contest, as well as invite possible contestants. Attached are the contest rules and mechanics.

Our staff, Ms. Pamela S. Roldan, will be closely coordinating with your office regarding this activity.

We will greatly appreciate your support.

Sincerely,

MA. CARMEN I. ITURRALDE Officer-In-Charge, DTI - Aklan



Enabling Business, Empowering Consumers

# PROVINCIAL QUIZ BEE MECHANICS

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