



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

April 5, 2021

DIVISION MEMORANDUM

No. 91, s. 2021

GULAY MUKBANG CHALLENGE

To: OIC, Office of the Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors/Coordinators
Public Schools District Supervisors
Senior/Education Program Specialists
Heads of Public Elementary, Secondary
and Integrated Schools
All Others Concerned

1. Pursuant to DepEd Memo No. 95, s. 2018 “Sustaining the Implementation of the Gulayan sa Paaralan Program in Public Elementary and Secondary Schools Nationwide,” the Schools Governance and Operations Division – Youth Formation Division will launch an online **Gulay Mukbang Challenge**.
2. The activity aims to achieve the following objectives:
 - a. Encourage and improve health and nutrition among learners through eating vegetables;
 - b. Provide alternative activity to learners to lessen the possibility of depression and other mental health cases amidst the Covid-19 pandemic;
 - c. Promote and enhance vegetable production in the home; and
 - d. Educate parents on how to improve the nutritional status of their children.
3. The challenge is open to all public elementary, secondary, and integrated schools of DepEd – SDO Aklan. The Guidelines to this activity are found in Enclosure no.1.

4. It is understood that in the conduct of this event, as stated in the DO No. 66, s. 2017 (Implementing Guidelines on the conduct of Off-Campus Activities), all must observe the following:
 - a. ensure relevance and alignment with educational competencies of the K to 12 curriculum and Leadership Development Learners;
 - b. uphold child protection principles and that no learners shall be disadvantaged in any form; and
 - c. observe the safety and security protocols for all the participants before, during and after the activity.
5. Expenses incurred for the garden tools and vegetable seedlings for this activity shall be charged/sourced from the Special Education Fund of the Province of Aklan, subject to the usual accounting and auditing rules and regulations.
6. Immediate and wide dissemination of this Memorandum is desired.


MIGUEL MAC D. APOSIN EdD, CESO V
Schools Division Superintendent

Enclosure: as stated
Reference: DepEd Memo No. 95, s. 2018
To be indicated in the Perpetual Index
under the following subjects:

AWARDS

PUPILS

STUDENTS

TEACHERS

MBA/SRYM



Archbishop GM Reyes St., Kalibo, Aklan
Tel/Fax No. (036) 268 4235 | (036) 268 4234 | (036) 268 3097
Website: <http://www.depedaklan.org>

Gulay Mukbang Challenge

1. All public schools, both elementary and secondary are invited to join the Gulay Mukbang Contest. Each school may submit one entry only. For Integrated Schools, there may be two entries, one from the secondary and one from the elementary level.
2. The contestants to this activity are bona fide students/pupils and shall make a vlog (video blog) of himself/herself while eating vegetables.
3. The video shall be in mp4 format with a minimum duration of two (2) minutes and maximum of three (3) minutes.
4. The video must be informative, instructional, and/or entertaining and must not contain any malicious and offensive content.
5. The participant must eat a meal mainly composed of eight (8) or more varieties of vegetables found on the Philippine Folk Song, "Bahay Kubo."
6. The participants must post the video at their personal Facebook account on **April 16, 2021** with the subject Gulay Mukbang Challenge, their name, school, district, and hashtags: #depedaklan #depedkabataan2021 #yfd #gulaymukbang #highschool (to be used by secondary participants) #elementary (to be used by elementary participants).
7. This is a popularity contest. The selection of top ten most number of views will be selected per category (secondary and elementary) on **April 21, 2021** at nine o'clock in the morning and shall be posted on the official Facebook page of Youth Formation Section, "DepEd Tayo – Youth Formation Aklan." The winners will receive a certificate and **Php10,000 worth of seeds and garden tools.**