



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

October 14, 2020

DIVISION MEMORANDUM

No. **237**, s. 2020

**INVITATION TO PARTICIPATE IN DOST-PHIVOLCS-INITIATED ACTIVITIES FOR
CELEBRATION OF WORLD TSUNAMI AWARENESS DAY**

**To: Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Heads of Public Elementary/Integrated/Secondary Schools
School Disaster Risk Reduction Management Coordinators
All others concerned**

1. Please find attached OUA MEMO 00-1020-0149 titled "Invitation to Participate in Dost-Phivolcs-Initiated Activities for Celebration of World Tsunami Awareness Day", the contents of which are self-explanatory.
2. Immediate dissemination of this Memorandum is desired.


MIGUEL MAC D. APOSIN EdD, CESO V
Schools Division Superintendent

MBGGP/ciu



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Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-1020-0149

MEMORANDUM

08 October 2020

For: **Regional Directors
Schools Division Superintendents
Regional, Division and School DRRM Coordinators**

Subject: **INVITATION TO PARTICIPATE IN
DOST-PHIVOLCS-INITIATED ACTIVITIES FOR
CELEBRATION OF WORLD TSUNAMI AWARENESS DAY**

In celebration of the World Tsunami Awareness Day (WTAD) every 5 November, the Department of Science and Technology–Philippine Institute of Volcanology and Seismology (DOST-PHIVOLCS) will be launching a national tsunami advocacy campaign that aims to promote tsunami resiliency across sectors in the country, and to deepen and engage community to initiate and sustain tsunami awareness and preparedness activities.

In connection to this, **slogan and digital poster-making online contests** with the theme *“Tsunami Awareness, Community Preparedness, and Proper Response in the New Normal”* will be conducted to encourage the youth to participate in the campaign. Winning entries will be used as campaign materials by DOST-PHIVOLCS, and hopefully by the various stakeholders as well.

As one in the promotion of disaster preparedness and resilience, DepEd through the Disaster Risk Reduction and Management Service (DRRMS) enjoins all elementary and secondary learners to participate in the contests, and all DepEd personnel to join and participate in the tsunami-related webinars and to advocate the tsunami awareness campaign. Divisions, especially those in tsunami-prone areas are encouraged to conduct locally-initiated activities for the celebration of the World Tsunami Awareness Day.

Interested participants may register and send entries through these links:

Poster making: http://bit.ly/WTAD2020_poster

Slogan making: http://bit.ly/WTAD2020_slogan



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Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo

Deadline for submission of entries is on **18 October 2020**. Winning entries will be announced through an **online press conference** dubbed PHIVOLCS *infoSentro*, which will be held on 05 November 2020 at 9:00 AM via Zoom.

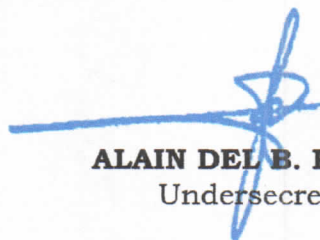
Moreover, there will be three **tsunami-related webinars** for public information on the following dates and times:

05 November, 9:00-11:00 a.m. and 2:00-4:00 p.m.
06 November, 9:00-11:00 a.m.

The webinars will be live-streamed on the PHIVOLCS official FB page.

Attached are official rules/infographics for the poster and slogan contests and the DOST-PHIVOLCS List of Activities.

Thank you.


ALAIN DEL B. PASCUA
Undersecretary



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ANNEX

QUALIFICATIONS

- Open to male and female Filipino students and out-of-school youth aged 12-17 years old
- PHIVOLCS family members and relatives up to the 2nd degree of affinity (related to spouse) and consanguinity (related by blood) are NOT eligible to join.

CRITERIA:

Digital Poster-Making Contest

30%	Content (relevance to the theme; explanation)
30%	Design (originality and creativity)
25%	Impact (appeal and associability/relatability)
15%	Overall aesthetics (elements and principles of design)

Slogan-Making Contest

30%	Content (relevance to the theme; explanation)
25%	Style (originality and uniqueness)
20%	Clarity (clear and simple message)
15%	Impact (appeal and associability/relatability)
10%	Grammatical and typographical error-free

MECHANICS:

Digital Poster-Making Contest

1. Poster design must be original and not previously published or have won in a contest.
2. It must promote gender-sensitivity and social-inclusiveness
3. It must not be obscene, pornographic, and offensive in any way
4. It must follow the specifications:
 - a. 420mm x 297 mm (A3 size)
 - b. 300 DPI
 - c. Landscape orientation
 - d. TIFF or PSD (in layer)
5. Adobe Photoshop, Microsoft Paint or any digital art software applications or media should be used
6. Elements should not include arts, downloaded images, photos, brand name, logo, trademarks, and the like
7. It may contain graphics only, or a combination of graphics and text
8. Contestants must register and submit entries via online form:
http://bit.ly/WTAD2020_poster
9. Entry must be accompanied by a two-minute video describing the poster and explaining its meaning (attach in the online form)
10. Contest is open from **25 September – 18 October 2020**



Slogan-Making Contest

1. Slogan must be original and not previously published or have won in a contest
2. It must be either in English or Filipino
3. Number of words must not exceed 12
4. Contestants must register and submit entries via google form:
[http://bit.ly/WTAD2020 slogan](http://bit.ly/WTAD2020_slogan)
5. Entry must be accompanied by a one-minute video explaining the meaning of the slogan (attach in the google form)
6. Contest is open from **25 September – 18 October 2020**



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DIGITAL POSTER-MAKING CONTEST

THEME: Tsunami awareness, community preparedness, and proper response in the "new normal"

Qualifications:

- Open to **male and female Filipino** students and out-of-school youth aged **12 – 17 years old**
- PHIVOLCS family members and relatives up to the 2nd degree of affinity (related to spouse) or consanguinity (related by blood) are **NOT** eligible to join

Criteria:

- 30%** Content (relevance to the theme; explanation)
- 30%** Design (originality and creativity)
- 25%** Impact (appeal and associability/relatability)
- 15%** Overall aesthetics (elements and principles of design)

Mechanics:

1. Poster design must be original and not previously published or have won in a contest
2. It must promote gender-sensitivity and social-inclusiveness
3. It must not be obscene, pornographic, and offensive in any way
4. It must follow the specifications:
 - 420 mm x 297 mm (A3 size)
 - 300 DPI
 - Landscape orientation
 - TIFF or PSD (in layer)
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9. Entry must be accompanied by a two-minute video describing the poster and explaining its meaning (attach in the online Form)
10. Contest is open from **25 September – 18 October 2020**

**Unleash your CREAIVITY.
WIN PRIZES!**

1st
7,000 cash
/ gift cheque

2nd
5,000 cash
/ gift cheque

3rd
3,000 cash
/ gift cheque

Announcement of winners:

The **top three (3)** winners will be announced on **05 November 2020** during the tsunami advocacy campaign launching and press conference in observance of the World Tsunami Awareness Day (WTAD) 2020. Watch out for the live streaming via PHIVOLCS FB Page!

Data privacy and intellectual property rights:

Personal data in the registration form will remain confidential and protected from unauthorized use. Winners will be announced anonymously but will be personally notified through the contact details provided in the form.

Every entry submitted to the contest belongs to the contestant who originally created it until that entry is selected as the winner. The winning entries will be owned and used by PHIVOLCS in its tsunami advocacy campaign (e.g. Information, Education and Communication (IEC) materials, PHIVOLCS website, official social media accounts).

For more information, you may contact:

Geologic Disaster Awareness and Preparedness Division (GDAPD)
02-8426 1468 local 202 (look for Ms. Hannah) and 0932-6400338
(Ms. Charmaine) Email address: wtad.phivolcs@gmail.com

**#TsunamiDay #WTAD2020 #TsunamiReadyPH
#HandaAngMayAlam #HandaPilipinas**

www.phivolcs.dost.gov.ph [f /PHIVOLCS](https://www.facebook.com/PHIVOLCS) [@phivolcs_dost](https://www.instagram.com/phivolcs_dost)

**WORLD
TSUNAMI
AWARENESS
DAY**
5 NOVEMBER



SLOGAN-MAKING CONTEST

THEME: Tsunami awareness, community preparedness,
and proper response in the "new normal"

QUALIFICATIONS:

- Open to **male and female Filipino** students and out-of-school youth aged **12 – 17 years old**
- PHIVOLCS family members and relatives up to the 2nd degree of affinity (related to spouse) or consanguinity (related by blood) are **NOT** eligible to join

CRITERIA:

- 30%** Content (relevance to the theme; explanation)
- 25%** Style (originality and uniqueness)
- 20%** Clarity (clear and simple message)
- 15%** Impact (appeal and associability/relatability)
- 10%** Grammatical and typographical error-free

MECHANICS:

1. Slogan must be original and not previously published or have won in a contest
2. It must be either in English or Filipino
3. Number of words must not exceed 12
4. Contestants must register and submit entries via Google Form: http://bit.ly/WTAD2020_slogan
5. Entry must be accompanied by a one-minute video explaining the meaning of the slogan (attach in the Google Form)
6. Contest is open from **25 September – 18 October 2020**

WIN the PRIZES



5,000 cash
/ gift cheque



3,000 cash
/ gift cheque



1,000 cash
/ gift cheque

Announcement of winners:

The top three (3) winners will be announced on 05 November 2020 during the tsunami advocacy campaign launching and press conference in observance of the World Tsunami Awareness Day (WTAD) 2020. Watch out for the live streaming via PHIVOLCS FB Page!

Data privacy and intellectual property rights:

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Email address: wtad.phivolcs@gmail.com

#TsunamiDay
#WTAD2020
#TsunamiReadyPH
#HandaAngMayAlam
#HandaPilipinas

**WORLD
TSUNAMI
AWARENESS
DAY**
5 NOVEMBER



World Tsunami Awareness Day (WTAD) 2020

Theme: "Tsunami Awareness, Community Preparedness, and Proper Response in the New Normal"

DOST-PHIVOLCS List of Activities

Slogan- and Digital Poster-Making Online Contests	25 September – 18 October Contest Details: Slogan-Making: http://bit.ly/WTAD_slogancontest Digital Poster-Making: http://bit.ly/WTAD_postercontest
<i>InfoSentro</i> sa PHIVOLCS (Online press conference)	05 November, 9:00-11:00 AM Tsunami Resilience Front Liners: A Talk on PHIVOLCS' Tsunami DRR Initiatives in the PH Usec. Renato U. Solidum, Jr. Announcement of contest winners
PHIVOLCS InfoBit (Public webinar)	05 November, 2:00-4:00 PM "Baybayin ng Pinas, sa Tsunami 'di Ligtas" (Tsunami Hazards and Risks in the Philippines) Resource person: Ms. Robelyn Mangahas Lecture Topics: <ul style="list-style-type: none">• Tsunami: What You Need to Know• Historical Tsunami and Major Tsunami Scenarios in the Philippines Open Forum: "Ask PHIVOLCS"
PHIVOLCS InfoBit: A Pre-Nationwide Simultaneous Earthquake Drill (NSED) activity (Public webinar)	06 November, 9:00-11:00 AM "Tsunami-Ready Ka Na Ba?" (Tsunami Preparedness and Proper Response) Resource person: Engr. Erlinton Antonio Olavere Lecture Topic: <ul style="list-style-type: none">• Tsunami Preparedness and Community Engagements Open Forum: "Ask PHIVOLCS"

We are also sharing WTAD promotional materials which can be posted on the website and social media accounts of the offices/organizations. To request: <https://tinyurl.com/WTAD2020RequestMaterials>

For more information, you may contact Ms. Melissa Mae Tamayo and Hannah Lucero (+63-8927-4524; melissa.tamayo@phivolcs.dost.gov.ph; hdlucero@phivolcs.dost.gov.ph).