



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF Aklan

DIVISION ADVISORY No. 060, s. 2021

October 12, 2021

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued for the information of Region VI DepEd
officials and personnel/staff, and all others concerned
(Visit www.deped.gov.ph)

Attached is a letter from Philippine Information Agency, in connection
with the conduct of the **PIA Journ Talk Series (Campus Journalism
Webinar Series)** on October 13-15, 2021.

For morre information, contact:

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Department of Education
REGION VI – WESTERN VISAYAS

Regional Advisory No. 145 s, 2021
October 12, 2021

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September 7, 2021

DR. RAMIR B. UYTICO, CESO IV

Regional Director
Department of Education
Region VI-Western Visayas
Duran Street, Iloilo City

Dear Director Uytico:

Greetings of good health and well-being!

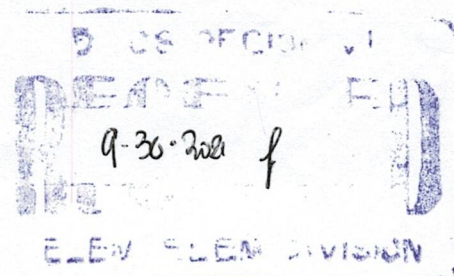
Since 1976 and after training 45 batches of campus editors, writers, photojournalists and artists, the Philippine Information Agency in Western Visayas is revolutionizing the training into the digital platform sans physical gathering but face-to-face talks between the learners and the experts.

As restrictions continue and with the threat of the more contagious variants of the coronavirus disease 2019 (COVID-19), the PIA Regional Office 6 shall again embark on a webinar series to carry on the tradition of the Campus Journalism Training via the online platform of virtual learning and training.

This year's PIA Journ Talk Series (Campus Journalism Webinar Series) anchors on the theme "DEVCOM: Relevance in Campus Journalism During Pandemic Time," which articulates the never-gets-out-of-fashion principles of Development Communication in Campus Journalism to stay relevant during this time of pandemic.

The PIA Regional Office 6 pushes to venture into the digital space in order to sustain its initiatives to promote and to uphold development communication through campus journalism in private and public high schools all over Western Visayas.

It is in this light that we seek your endorsement on this endeavor which is also in consonance with Republic Act 7079, otherwise known as the Journalism Act of 1991 which mandates all schools to publish a paper as a means of expression for the students.



The PIA Journ Talk Series, a webinar series for school paper advisers, editors, writers, photojournalists and artists, set on October 13-15, 2021, will be charging P1,000 per publication in order to defray expenses on the conduct of the webinar series. Included in the registration fee is a MasterClass on School Paper Management by some of the most awarded and best performing advisers of PIA.

We certainly hope that with your endorsement and the minimal charge per publication to participate in our PIA Journ Talk Series, we can reach as many campus paper advisers, editors, writers and photojournalists in the region.


We at PIA 6 also took note of the topics to be included in the webinar series which are geared towards the Department of Education's District Schools Press Conference contest categories with the end in mind of equipping learners with the needed journalistic skills for the said contest.

Kindly see attached Project Brief and Modules for the PIA Journ Talk Series on October 13-15, 2021.

We highly anticipate this renewed mutual collaboration with the Department of Education in our trainings.

Looking forward to your favorable endorsement. More power and may good health and happiness be with you always.

Sincerely,


JEMIN B. GUILLERMO
OIC-Regional Head
PIA Western Visayas



Philippine Information Agency

PIA-Western Visayas

PROJECT BRIEF

Project Title: PIA Journ Talk Series 2021 (Campus Journalism Webinar Series)
Proponent: PHILIPPINE INFORMATION AGENCY 6
Theme: DEVCOM: Relevance in Campus Journalism During Pandemic Time

Target Participants:

The primary clients of the seminar-workshops are the campus editors, writers, photojournalists and artists and the school paper advisers of the different school publications in Higher Education Institutions – State Colleges and Universities as well as local Colleges and Universities in the region. The participants must be bonafide writers, editors, photojournalists, lay out artists, and managing editors and advisers of their publications.

Registration Fee: P1,000 per publication

Rationale:

Republic Act 7079 or the Journalism Act of 1991 mandates that all schools must publish a paper as a means of expression for the students. This law becomes the anchor of PIA Journalism trainings as with the proliferation of school publications, thus, the need for those who manage the papers to have appropriate training.

As the campus papers assume not only a role for the academic society but the entire community as well, the writers and advisers should be given the direction and orientation on their role in nation building through the application of development communication.

Almost two years into the pandemic, some publications have changed advisers; some PIA trained editors already graduated and the need to fill the gap in the transition process is seen, thus, the MasterClass session.

A MasterClass on School Paper Management will be introduced this year especially intended for School Paper Advisers, Editors and Managing Editors which will be a casual discussion among best performing and multi-awarded school paper advisers and the current advisers and editors.

Likewise, student writers should also develop competence in the field so that they can practice campus journalism in the right manner and purpose as fertile grounds for the training of future writers.

Objectives:

PIA Journ Talk Series (Campus Journalism Webinar Series) aims to:

- To create awareness and deeper understanding of development communication and journalistic writing, concepts, and principles;
- To acquire the basic skills and develop the competence as well as confidence in their writing;
- To publish articles, either in print or online, that will demonstrate the learnings that they have gained from the Webinar Series conducted;
- To prepare them for the ON-THE-SPOT Writing contests in the PIA College Press Conference and Awards (COPRE); and
- To enable them to produce outputs for utilization in their publications which can be submitted as entries to the College Press Conference and Awards.

WEBINAR SCHEDULE OF MODULES

WEDNESDAY (1PM to 5PM) – October 13

News Writing
Feature Writing

Editorial and Column/Opinion Writing
Copy Reading

THURSDAY (1PM to 5PM) – October 14

Writing for Science and Technology
Writing for Culture and the Arts
E-Publication/Page Design and Lay-out
Journalism and Social Media

FRIDAY (1PM TO 5PM) – October 15

Broadcasting
Sports Writing
Photojournalism

October 28

MasterClass on School Paper Management for School Paper Advisers, Editors and Managing Editors.