



Republic of the Philippines
Department of Education
Region VI-Western Visayas
DIVISION OF AKLAN
Arch. Gabriel M. Reyes Street, Kalibo, Aklan



November 12, 2019

To: **Chief Education Supervisors**
Education Program Supervisors/Coordinators
Public Schools District Supervisors
Heads of Public/Private Elementary/Secondary and Integrated Schools

Dear Sirs/Mesdames:

Greetings!

This is to inform the field that the Music Educators' Guild, Inc. (MEG), in cooperation with West Visayas State University, College of PESCAR-Graduate School, will conduct a two-day seminar-workshop in **Music Entrepreneurship and Intellectual Property Rights** on **November 14 to 15, 2019, 8:00 am to 5:00 pm** at **Central Philippine University Educational Media Center, Jaro, Iloilo City**.

It is requested that participants of the concerned schools must ensure that classes will not be disrupted due to participation of the identified teachers to this activity.

Participation to this seminar-workshop is voluntary and personal time only.

For more details, please read attached letter and project profile of the said activity.

For your information and guidance.

Very truly yours,

FOR THE SCHOOLS DIVISION SUPERINTENDENT:

EDSELYN T. BIRAY PhD
Education Program Supervisor
In-Charge of the Division *qi*

DIVISION LETTER
No. 173, s. 2019

RRI/



SEC REG. NO.
CN201969003

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University of San Agustin
Conservatory of Music

Dr. Ma. Fe Brillantes
Department of Education

November 5, 2019

DR. MIGUEL MAC D. APOSIN
Schools Division Superintendent
Division of Aklan

Dear Sir:

Greetings of Peace!


The Music Educators' Guild, Inc. (MEG), in cooperation of West Visayas State University College of PESCAR – Graduate School, will conduct a two-day seminar-workshop in **Music Entrepreneurship and Intellectual Property Rights** on **November 14 to 15, 2019, 8:00 am to 5:00 pm** at **Central Philippine University Educational Media Center, Jaro Iloilo City**. This activity aims to provide knowledge, skills and motivation to encourage music entrepreneurship among music teachers and musicians across the region and to enhance their awareness on how to protect the creation of their minds. A **registration fee** of three hundred pesos (**Php 300.00**) will be collected from the participants upon registration.

In this regard, we are respectfully requesting your indorsement for the support and participation of all concerned public and private MAPEH teachers and senior high school teachers teaching entrepreneurship in the Division of Aklan with pertinent Department of Education guidelines.

Attached are the program and rationale of the project for your perusal.

Thank you in anticipation of your support to this significant activity of MEG.

Yours Truly,


FRANCIS A. PEÑARANDA
MEG President



The Music Educators' Guild, Inc. (MEG) is a non-stock, non-profit SEC-registered organization dedicated to the advancement of music education in Western Visayas.
The (MEG) temporary headquarters is located at:
West Visayas State University Sports Office, Luna St., La Paz, Iloilo City
Email us at: musiceduactorsguild@gmail.com
Contact us at: +639474110367



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PROJECT PROFILE

PROJECT TITLE: "THE ENTREPRENEURIAL MUSICIAN: A SEMINAR-WORKSHOP ON MUSIC ENTREPRENEURSHIP AND INTELLECTUAL PROPERTY RIGHTS"

PROJECT DESCRIPTION AND RATIONALE: The music industry has been powerfully affected by cultural, economic, and technological changes of the early 21st century. There is a sense of urgency and excitement as artists, large and small ensembles, education institutions, and cultural (Pepler, 2017).

The Music Educators' Guild, Inc. in cooperation of West Visayas State University College of PESCAR Graduate School will hold a seminar-workshop for music educators of the region to enhance the participants' ability to imagine and identify opportunity, combined with the skills, to creatively build something of sustaining value for them to improve their lives towards nation building. The Entrepreneurial Musician is a two-day seminar-workshop, eight (8) hours per day, with modules on music entrepreneurship, management and taxation. Furthermore, this seminar-workshop will enhance the participants' awareness on how to protect the creation of their minds.

Date and Venue of Project Implementation: November 14 to 15, 2019, CPU Educational Media Center – Central Philippine University, Jaro, Iloilo City

Project Purpose/Objectives:

1. Provide knowledge, skill and motivation to encourage music entrepreneurship among music teachers and musicians across the region.
2. Imparts self-motivation and financial responsibility to music teachers and musicians as way of improving their lives towards economic growth and national development.
3. Recognize and seize diverse opportunities for financial gain.

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Inputs/ Activities/Programs:

Time	Day 1	Day 2
7:30 – 8:00	Registration	
8:00 – 8:30	Orientation and Introduction of Resource Persons	Music Entrepreneurship 2: Business Planning Workshop (Dr. Mario Tajanlangit)
8:30 – 10:00	Music Entrepreneurship 1: Creativity and Business Idea, how to make a business out of your musical skills.	
10:00 – 12:00	Business Model Canvas, Presentation of Concept (BMC) (c/o Dr. Mario Tajanlangit)	DTI Programs for Entrepreneurs and Mandatory Requirements for Licensing (DTI Representative)
1:00 – 3:30	Financial Management Basic Book Keeping and Taxation (CPA)	Intellectual Property Rights (Intellectual Property Office Representative) (Awarding of Certificates)
3:30 – 5:00		

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