



Republic of the Philippines
Department of Education
Region VI-Western Visayas
DIVISION OF AKLAN



Archbishop Gabriel M. Reyes Street, Kalibo, Aklan

November 9, 2017

To: **Chief Education Supervisors
Public Schools District Supervisors
Principals/Head Teacher In-Charge of the District
Heads of Public Elementary/Integrated/Secondary Schools**

Dear Sirs/Mesdames:

Greetings of peace!

Please find the attached copy of letter from Hon. Ethelyn P. Nieto MD MPH, Former Undersecretary of Health, Chairman-Technical Working Group, SuperKID School Project, and Ms. Sarah Coe, President-Redscope Communications Caravan, entitled **"SuperKID Linis Lusog Handwashing Campaign FY1718,"** dated November 7, 2017.

For your information and guidance.

Thank you.

Very truly yours,

FOR THE SCHOOLS DIVISION SUPERINTENDENT:

Dr. DOBIE P. PAROHINO
Chief Education Supervisor
Curriculum Implementation Division (CID)
In-Charge of the Division

UNNUMBERED DIVISION LETTER

RMR/jrp

"May katawhayan ag kalipayan sa among mga escuelahan."

November 7, 2017

REDScope
COMMUNICATIONS INC.
General Brand Contractor

TO: DR. ERNESTO F. SERVILLON, JR., MNSA, CESO VI
Assistant School Division Superintendent
Office-in-Charge
DEPED Division of Aklan

Re: SUPERKID LINIS LUSOG HANDWASHING CAMPAIGN FY1718

Dear Dr. Servillon, Jr.

Good day!

Cognizant of the health problems besetting our school children such as Pneumonia and Diarrhea, as the top causes of morbidity among children, Redscope Communications introduces the **SuperKID Linis Lusog Handwashing Campaign FY1718**.

The SUPERKID Linis Lusog Handwashing Campaign is an institutional school-based health education program for elementary school children & their immediate caregivers – us. Now on its 15th year, the SuperKID Campaign aims to inculcate the importance of good health, nutrition and hygiene habits among our little ones, in a fun, engaging and informative manner. Redscope works with private partners like Commander Safeguard – our 2015 partner to effectively deliver the SuperKID Program at no cost to school and the children.

Benefits of Hand-Washing among School Children

According to the World Health Organization (WHO), hand-washing is the single most important and cost efficient way to combat pneumonia and diarrhea. Alarming, the Department of Health (DOH) showed that only 20% of the Filipino school children wash their hands at critical moments, i.e. before eating, after playing and after using the bathroom.

We are glad to inform that for this year's offering, Redscope will be working to compliment DOH's & DepEd's program on hand-washing. Together with SuperKID Linis Lusog Team and a Technical Working Group consists of experts from Health, Nutrition and the Academe, we have developed activities and materials focusing on the importance of hand-washing among, our school children, and will be implemented in the following manner;

Frequency & Duration of Event: 1 hour per school, one-time visit per school
Target Audience : Kinder, Grade 1, 2 & 3 School Children
Parent/ Teachers

The SuperKID Linis Lusog Handwashing Campaign Pilot will initially be offered to 210 selected public schools in Region VI and we gladly inform you that your Division Office was chosen to be visited by our team. This is a very rare opportunity for the children so we hope that you will be able to fit us in your calendar of activities. The Handwashing Campaign School Caravan will take not more than 1 hour of interactive and high-learning activity.

SUPERKID LINIS LUSOG HANDWASHING CAMPAIGN EVENT HIGHLIGHT

Duration: 1 hour

Venue: School gym, AVR, Library & the like

Target Audience: Kinder, Grade 1, 2 & 3

Activities;

SuperKID School Play & Learn Activity for Kids will feature the following activities;

1. Cartoon animation showing
2. Hand-washing relay game
3. Hand-washing Demonstration
4. Distribution of token for kids

Event Speaker: is no less a well noted public health advocate on healthy lifestyle.

2. Germs & Disease Lecture for Moms

Duration: 1 hour

Venue: Library, classroom, AVR & the like

Target Audience: Parent, Teachers

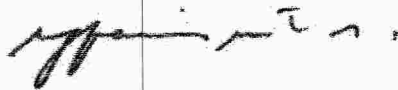
Our School Coordinator – **Ms. Faye Cabrera** and **Mr. Aurenold Zepeda** you may reach them at **mobile 09561234208 and 09503045904** for any questions or concerns regarding this proposal.

Thank you and we look forward to a successful campaign partnership with you.

Your Health Partner;



Ms. Sarah Coe
President
Redscope Communications
Caravan



Hon. Ethelyn P. Nieto MD MPH
Former Undersecretary of Health
Chairman- Technical Working Group, SuperKID School
Project

DATE	TIME	District	School	GRADE				School Address	Municipality	Province	School Heads/Teacher	Cellphone #
				1	2	3	Total					
11/13/2017	8:00 AM	Altavas	Altavas Central ES	93	114	119	326	Poblacion, Altavas, Aklan	Altavas	Aklan	Josephine Panadero	09985797391
11/13/2017	11:00 AM	Altavas	Tibiao ES	16	15	26	57	Tibiao, Altavas, Aklan	Altavas	Aklan	Gina Solita	09985541606
11/13/2017	2:00 PM	Altavas	Linayasan ES	43	51	35	129	Linayasan, Altavas, Aklan	Altavas	Aklan	Gerry Almanon	09085674615
11/14/2017	8:00 AM	Kalibo II	Linabuan Norte Elementary School	73	89	94	256	Linabuan Norte, Kalibo, Aklan	Kalibo	Aklan	Consejo Resico	09129710012
11/14/2017	11:00 AM	Banga	Banga Elementary School	180	166	210	556	Poblacion, Banga, Aklan	Banga	Aklan	Aileen Bautista	09074864081
11/14/2017	2:00 PM	Kalibo II	Tinigaw Elementary School	42	56	52	150	Tinigaw, Kalibo, Aklan	Kalibo	Aklan	Psyche Mia Magallanes	09985493428
11/15/2017	8:00 AM	Kalibo I	Kalibo Pilot Elementary School	326	290	294	910	Poblacion, Kalibo, Aklan	Kalibo	Aklan	Allan Relloto	09103357498
11/15/2017	11:00 AM	Kalibo I	New Buswang Elementary School	92	101	116	309	New Buswang, Kalibo, Aklan	Kalibo	Aklan	Honey Lynn Trias	09189658365
11/15/2017	2:00 PM	New Washington	New Washington Elementary School	185	204	210	599	Poblacion, New Washington, Aklan	New Washington	Aklan	Marife Gregorio	09104080047
11/16/2017	8:00 AM	Numancia	Numancia Integrated School	117	149	165	431	Poblacion, Numancia, Aklan	Numancia	Aklan	Melbeth Tropa	09093127334
11/16/2017	11:00 AM	Makato	Makato IS	76	101	116	293	Poblacion, Makato, Aklan	Makato	Aklan	Villomar Mojica	09101212439
11/16/2017	2:00 PM	Tangalan	Tamalagon IS	51	79	69	199	Tamalagon, Tangalan, Aklan	Tangalan	Aklan	Erna Garino	09491625056
11/17/2017	8:00 AM	Ibajay West	Ibajay Central School	142	155	165	462	Poblacion, Ibajay, Aklan	Ibajay	Aklan	Ma. Teresa Enerio	09300941741
11/17/2017	11:00 AM	Ibajay East	Naisud Elementary School	52	63	89	204	Naisud, Ibajay, Aklan	Ibajay	Aklan	Elyn Bersales	09187481177
11/17/2017	2:00 PM	Nabas	Nabas Elementary School	90	106	99	295	Poblacion, Nabas, Aklan	Nabas	Aklan	Shelly Jen Pelayo	09460933582