Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

Division Advisory No. 062 s. 2023
November 16, 2023
In compliance with DepEd Order No. 8, s. 2013,
this advisory is issued not for endorsement of DepEd Aklan
officials, personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

Attached is the letter of La Patria de Aklan Eagles Club, inviting one (1) public elementary grade six (6) learner in each district in DepEd Aklan to attend its Poster Making Contest, with a theme "Pagtulong sa Kapwa sa pamamagitan ng Matibay at Matatag na Kapatiran" on November 15 to 19, 2023 via Facebook.

Participation in this activity is strictly voluntary and shall be subject to the no-disruption-of-classes policy as stipulated in DepEd Order (DO) No. 9, s. 2015, titled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith."

For inquiries and clarifications, contact:

ERICK JOHN I. DE LEMOS
President
(+63) 961 792 7317

MBA/SRYM

THE FRATERNAL ORDER OF *Eagles*
-Philippine *Eagles*, Inc.
First Philippine Born Fraternal Socio-Civic Organization
"Service Through Strong Brotherhood"

La Patria de Aklan *Eagles* CLUB

DepEd Region VI
Division of Aklan
RECEIVED
Date: NOV 14 2023
Time: 1:59 pm
Signature: N

November 14, 2023

DR. FELICIANO C. BUENAFE JR., CESO VI
Schools Division Superintendent
Numancia, Aklan

ATTENTION: MR. MELKY ARBOLEDA
Youth Formation Coordinator
Numancia, Aklan

Greetings of peace and solidarity!

I hope this letter finds you well. I am writing to express the interest of La Patria De Aklan Eagles Club in collaborating with the Department of Education - Schools Division Office (DepEd SDO) Aklan for a Poster Making Contest. This initiative aims to promote awareness and engage the youth in the spirit of humanitarian service, emphasizing the theme "Pagtulong sa Kapwa sa Pamamagitan ng Matibay at Matatag na Kapatiran."

Our organization, La Patria De Aklan Eagles Club, strongly believes in the power of education and community involvement. We recognize the significant role that the DepEd SDO Aklan plays in shaping the minds of the youth, instilling values that contribute to the betterment of society.

The Poster Making Contest is designed to encourage students to express their creativity while reflecting on the importance of solidarity, resilience, and strong community bonds in times of need. By fostering a sense of responsibility towards our fellow citizens, we aim to instill the values of empathy, compassion, and a commitment to humanitarian service among the youth.

Moreover, we would like to highlight the context of building a strong brotherhood through this collaboration. We believe that a united community, working hand in hand with educational institutions, can create a positive impact on society. The strong brotherhood we envision is not just about camaraderie but also about collectively addressing the challenges that our communities face.

We propose that the Poster Making Contest be organized collaboratively, with the DepEd SDO Aklan providing the necessary guidance and support to ensure its success. La Patria De Aklan Eagles Club is committed to providing resources, including prizes and logistical support, to make this event memorable and impactful.

We are confident that this collaboration will not only inspire the participating students but will also serve as a testament to the collective efforts of our organizations in fostering a sense of community and humanitarian responsibility.

We would be honored to discuss the details of this collaboration further and explore how we can work together to make this event a success. Please let us know a convenient time for a meeting to discuss the logistics and any other details related to the Poster Making Contest.

Thank you for considering this proposal, and we look forward to the opportunity to work together for the betterment of our community.

Sincerely,

Eagle **ERICK JOHN I. DE LEMOS**
President
0961-792-7317

Let's break down the mechanics of a poster-making contest into specific steps:

1. **Contest Duration:**
   Submission Period (November 15-19, 2023):
   - Participants can submit their posters during this timeframe.
2. **Contest Structure:**
   District-Level Submission Period (3 days):
   - Open submissions from [November 15-17].
3. **Announcement of Contest (1 day before start date):**
   - Promote the contest through facebook official fan page of La Patria de Aklan Eagles Club.
4. **Submission Guidelines:**
   Theme and Specifications:
   - Theme: **"Pagtulong sa Kapwa sa Pamamagitan ng Matibay at Matatag na Kapatiran."**
   - 1 whole illustration board, landscape orientation.
   - Oil Pastel Crayon
5. **Submission Limit:**
   - Each district is allowed only one submission for the contest.
6. **Submission Method:**
   - Submit entries by sending via email of FB Messenger or Email.
   - Each entry will be uploaded in our La Patria de Aklan Eagles Club Page for Judging.
   - Include participant's name, contact details, title of the poster, and a brief description.
7. **Announcement of Contest (November 20, 2023 – December 15, 2023):**
   - Begin promotional activities well in advance of the submission period.
8. **Judging Process (60%):**
   Selection of Judges:
   - Assemble a panel of three judges, including a graphic designer, a community leader, and an artist.
9. **Judging Criteria:**
   - Adherence to Theme (15 points)
   - Creativity and Originality (15 points)
   - Visual Impact (15 points)
   - Message Clarity (10 points)
   - Relevance to Target Audience (5 points)
   - Total of 60 points
10. **Blind Judging (Optional):**
    - Remove any identifying information from the submitted posters during the judging process.

11. **Online Voting**

Voting (40%):

Engagement (1 points**):** Facebook Page Likes

- Top 5 winning entries will proceed to the elimination round

Voting Platform:

- Use a secure online polling platform.
- Allow one vote per person during a specific voting period (November 20, 2023 – December 15, 2023).

Online

- Each like on the official La Patria de Aklan page counts as one point.
- Total engagement points based on the number of likes received.

12. **Prizes and Recognition:**

Prizes:

- Top 3 winners will receive the following:
  - 1st Place: Php. 5,000 cash, certificate, and featured recognition.
  - 2nd Place: Php. 3,000 cash, certificate, and featured recognition.
  - 3rd Place: Php. 2,000cash, certificate, and featured recognition.

13. **Announcement of Winners (December 17, 2023):**

- Winners will be notified via email, and results will be publicly announced on the contest website and social media.

14. **Public Engagement:**

Promotion:

- Utilize social media platforms (Facebook)
- Create a unique hashtag for participants to use when sharing their entries.

15. **Participant Interaction:**

- Establish a dedicated online forum or social media group for participants to share progress, ask questions, and support one another.

16. **Post-Contest:**

Exhibition or Publication:

- Showcase winning posters in a virtual exhibition on the contest website.
- Share winning posters on social media and collaborate with local galleries for physical exhibitions.

17. **Feedback Session (Optional):**
    - Host a virtual session where judges provide constructive feedback to participants.
18. **Legal and Ethical Considerations:**

    Intellectual Property:
    - Clearly state that participants give the ownership of their work by granting the organizers the right to use winning entries for promotional purposes.
    - By submitting a poster to the contest, participants agree to transfer all intellectual property rights, including but not limited to copyright, to La Patria de Aklan Eagles Club. The participant acknowledges and agrees that La Patria de Aklan Eagles Club will have the exclusive right to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, and display the submitted poster, without any compensation to the participant.
19. **Ethical Guidelines:**
    - Clearly outline that submitted posters should not contain offensive or inappropriate content.
    - Ensure to communicate these specific details clearly to participants through a detailed contest announcement