



Republic of the Philippines  
**Department of Education**  
REGION VI – WESTERN VISAYAS  
SCHOOLS DIVISION OF AKLAN

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**DIVISION ADVISORY No. 017, s. 2025**

February 07, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued for the information of SDO -Aklan  
officials and personnel/staff and all others concerned.  
(Visit <https://depedaklan.online>)

Attached is a letter from the University of San Agustin University regarding the 12<sup>th</sup> SanAg Campus Press Awards and 6<sup>th</sup> Regional Journalism Quiz Bee, with the theme “*Amplifying Campus Voices: Empowering Journalistic Narratives*” on March 22, 2025.

For more information, contact:

USA Publication Office  
Mobile Number: 09060569448  
Email Address: [usapub.sanag@gmail.com](mailto:usapub.sanag@gmail.com)



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University of San Agustin

General Luna St., 5000 Iloilo City, Philippines

[www.usa.edu.ph](http://www.usa.edu.ph)

USA PUBLICATIONS



31 January 2025

**SUBJECT: 12th SanAg Campus Press Awards**

Dear Sir/Ma'am:

Augustinian greetings!

The USA Publications will conduct the **12th SanAg Campus Press Awards** and **6th Regional Journalism Quiz Bee**, with the theme **"Amplifying Campus Voices: Empowering Journalistic Narratives"** on **March 22, 2025**, at the 7th Floor, CPMT Building, University of the San Agustin.

We see this affair as an avenue to recognize the journalistic excellence of the secondary campus journalists across Region VI-Western Visayas and to highlight the importance of journalistic narratives beyond the campus, in every era and sector.

In this connection, we invite your campus publication to submit a newspaper/tabloid entry for the 12th SanAg Campus Press Awards and to participate in the 6th Regional Journalism Quiz Bee and the 2nd #KuwentoNiGusting: Student Documentary Competition. **The deadline for all submissions is March 1, 2025.**

Registration is free for the 12th SanAg Campus Press Awards and the documentary competition. For the Regional Journalism Quiz Bee, there is a registration fee of ₱350 per publication, which will include snacks and kits.

If you have any further questions, please do not hesitate to contact the USA Publications Office at 09060569448 or email us at ([usapub.sanag@gmail.com](mailto:usapub.sanag@gmail.com)). You may also visit us at our office, located on the west wing of the USA Gymnasium from 9:00 AM to 5:00 PM.

Attached to this invitation is the project brief.

Thank you very much.

Respectfully yours,

**FARIDAH TANIA S. DAIRO**  
Program Management Director  
USA Publications

Endorsed by:

**MARIA CRISTY E. DAGUAY**  
Moderator  
USA Publications



**120 YEARS OF AUGUSTINIAN EXCELLENCE IN VIRTUS ET SCIENTIA**

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## USA PUBLICATIONS 12th SanAg Campus Press Awards

### **OBJECTIVES**

The 12th SanAg Campus Press Awards aims to:

1. Recognize outstanding campus journalists and publications in the region.
2. Promote the goal of journalism for service and the common good.
3. Bring together the campus journalists from the different publications in a fellowship.

### **IMPORTANT DATES**

Deadline of Registration/ Submission of Entries	<p><b>March 1, 2025 (11:59 PM)</b></p> <p><b><u>6th Regional Journalism Quiz Bee</u></b> Register here: <a href="https://bit.ly/6thQuizBee">bit.ly/6thQuizBee</a></p>  <p><b><u>12th SanAg Campus Press Awards and 2nd #KuwentoNiGusting: Student Documentary Competition</u></b> Register here: <a href="https://bit.ly/12thSanAg">bit.ly/12thSanAg</a></p> 
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6th Regional Journalism Quiz Bee	<b>March 22, 2025 (Morning)</b> What to Wear: Publication Uniform Venue: 7th Floor, CPMT Building University of the San Agustin
12th SanAg Campus Press Awards and 2nd #KuwentoNiGusting Awarding Ceremony	<b>March 22, 2025 (Afternoon)</b> What to Wear: Smart Casual Venue: 7th Floor, CPMT Building University of the San Agustin

## GUIDELINES

### **MAJOR CATEGORIES:**

#### **Most Outstanding Publication**

The "Most Outstanding Publication" award will be presented to the high school publication with the highest overall score across all categories and will receive a trophy. In case of a tie, using a ranking frequency method, the publication with more 'First Place' titles in the different events will be hailed as the winner.

#### **Best Tabloid/Newspaper**

1. The participating publications that wish to join the school paper contest must submit a PDF copy of their school newspaper via a Google Drive link to be attached to the Google Form Registration.
2. Publication entries to be submitted should be the latest available published newspaper within the academic year 2023-2024 and 2024-2025 only.
3. The participating publications cannot submit any entry that has already been submitted in the previous SanAg Campus Press Awards.
4. Participating publications can only submit a maximum of one (1) tabloid/newspaper.
5. The number of pages for the school paper should be a minimum of 12 pages. All pages are in full color with a size of 12" x 18".



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- The school publication with the highest accumulated points for the tabloid/newspaper category shall receive a trophy and certificate as the Best Newspaper. Second and third placers will be awarded with a certificate.
- Three external judges will determine the winners for all school newspaper categories. The decision of the judges is final and irrevocable.
- The deadline for submission of output, along with the Google Form Registration, will be on or before **March 1, 2025**, at 11:59 PM.

### MINOR CATEGORIES:

Minor awards are given to publications that have excelled in specific categories such as News, Editorial, Feature, Filipino, and Sports pages and newspaper layouts. The First Place Winners will be given trophies and certificates of recognition. Second and third placers will be awarded with certificates of recognition.

### Criteria for Judging:

Best News/Editorial/Feature/ Filipino/Sports Page	Best Newspaper Layout
<ul style="list-style-type: none"> <li>Content - 35%</li> <li>Timeliness - 20%</li> <li>Conciseness - 15%</li> <li>Impact on the community - 30%</li> </ul>	<ul style="list-style-type: none"> <li>Hierarchy - 25%</li> <li>Space - 25%</li> <li>Design elements (graphics, photos) - 25%</li> <li>Typography - 25%</li> </ul>

Weight of Minor Awards in the Overall Computation	Points
Best News/Editorial/Feature/Sports Page	20
Best Filipino Page/Newspaper Layout	10



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## INDIVIDUAL CATEGORIES:

Individual awards will be given to writers whose articles have excelled in terms of journalistic skills **based on the publication entry**. First Place Winners will be given trophies and certificates of recognition. Second and third placers will be awarded with certificates of recognition. The winner shall be pre-determined by the judges. Each winner will also be contributing 10 points to the Most Outstanding Publication tally.

Individual Special Award	Judging shall be based on
Best News Report Writer	News Page
Best Columnist	Opinion/Editorial Page
Best Editorial Cartoonist	Editorial Cartoon published
Best Human-Interest Writer	Feature Page
Best Sports Writer	Sports Page
Best Photojournalist	Photos published

## SPECIAL CATEGORIES:

### 6th Regional Journalism Quiz Bee

1. The 6th Regional Journalism Quiz Bee is open to all junior and senior high school students who are members of their high school publications.
2. **Each team must consist of three (3) members.**
3. The registration fee is ₱350 per publication, which covers the participation of all three team members and 1 coach, inclusive of snacks and kits.
4. In the quiz bee, the contestants will be provided with cardboard and chalk for them to use.
5. No published dictionaries or thesauruses will be allowed. Mobile devices, including cell phones, tablets, or any of their digital media, are prohibited.
6. Moderators/Advisors are prohibited from coaching and they are prohibited from roaming outside their designated area during the competition proper.
7. The Quiz Bee is divided into three categories: **easy, average, and difficult**. Each category will have a corresponding score that the contestant will receive. Two (2) points will be given to each correct answer in the easy category, four (4) points for the average, and seven (7) points for the difficult category.



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8. All categories will have a total of ten (10) questions. Each question for the easy and average rounds will have a 10-second allotted time to be answered, while for the difficult round, 20 seconds will be given. A sound will be heard when the time is up.
9. The three (3) teams with the highest number of points will be proclaimed the winners.
10. In cases of ties, there will be a clincher round. In the Clincher Round, the scores will go back to zero. Every question asked is equivalent to five (5) points. Whoever gets the first 25 points will be deemed the winner.
11. Questions will be made by the organizers and checked by the quiz master.  
**Journalism, current events, trivia, and Filipino and English grammar questions will be the scope of the quiz bee.**
12. The decision of the judges is final and irrevocable.
13. The deadline for registration will be on or before **March 1, 2025**, at 11:59 PM.
14. The participants shall wear their publication uniform and their official school ID on the day of the competition.
15. The contest proper will be held on **March 22, 2025**.

#### Prizes:

- 1st Place – Trophy, Certificate of Recognition, and Php 2,000 cash prize
- 2nd Place – Trophy, Certificate of Recognition and Php 1,500 cash prize
- 3rd Place – Trophy, Certificate of Recognition and Php 1,000 cash prize

## 2nd #KuwentoNiGusting: Student Documentary Competition

Following the success of the 1st #KuwentoNiGusting, USA Publications is proud to announce the second edition of its student documentary competition. The contest is open to all high school student journalists across Region VI - Western Visayas.

1. A team composed of **five (5) members** from the official publication's editorial staff, including a director, narrator, scriptwriter, videographer, and video editor, shall be allowed.
2. This year's #KuwentoNiGusting shall explore the theme **"Amplifying Campus Voices: Empowering Journalistic Narratives."** Student journalists may create a documentary about a significant person or organization in their hometown regarding the elections, highlighting the power of the campus press to influence the 2025 Midterm Elections.
3. The minimum duration of the video should be five (5) minutes, and must not exceed ten (10) minutes.
4. The participants have the freedom to narrate the documentary either in English or Filipino.



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5. The use of mobile phones, DSLR or digital cameras, and microphones during the video shooting is allowed.
6. The sound to be used must be original. Non-copyrighted background music may also be utilized.
7. All video footage must be original. If the participants want to use stock footage, proper credit must be made for the duration of the video.
8. Participants cannot submit any entry that has already been submitted in the last #KwentoNiGusting.
9. Any video editing software or application (such as Adobe Premiere Pro, Wondershare Filmora Go, or Capcut) is allowed.
10. The use of vulgar language, illegal drugs, and potentially dangerous materials (such as weapons and firearms) is strictly prohibited.
11. The entry shall represent the non-partisan nature of the press and shall, therefore, not in any way promote any political candidate.
12. The entry should include source credits at the end of the video.
13. Those who are found to have plagiarized will automatically be disqualified. Failure to follow the above instructions will deduct points and may result in disqualification.
14. For the People's Choice Award, USA Publications will upload all documentary entries on its social media page. Voting time will begin upon posting and until March 14, 2025, at 11:59 PM.
15. The deadline for submission of output will be on or before **March 1, 2025**, at **11:59 PM** through the Google Form Registration.
16. The winning teams shall be sending two (2) representatives to the Awarding Ceremony on **March 22, 2025**.

### Prizes:

- 1st Place – Trophy, Certificate of Recognition, and Php 5,000 cash prize
- 2nd Place – Certificate of Recognition and Php 3,000 cash prize
- 3rd Place – Certificate of Recognition and Php 1,500 cash prize
- People's Choice Award – Certificate and Php 1,000 cash prize

### Criteria for Judging:

<b>Theme</b> (theme is clear and connected to the topic)	35%
<b>Impact</b> (timely and relevant to the community)	30%
<b>Visuals and Audio</b> (visuals and audio are consistently appropriate, easy to understand, and support the narrative)	20%
<b>Technical</b> (the entry is free of mechanical or grammatical errors)	15%



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